

DECISION FORM

Decision Form to be retained in department – copy to be e-mailed to Constitutional Services



SUBJECT:

Formation of Lancashire and Blackpool Tourist Board

Decision to be taken by: Executive Board
Key Decision (NO)

Portfolio Area: Regeneration

Portfolios Affected:

Wards Affected: ALL

Recommendations:

1. Approval be given to the establishment of the Lancashire and Blackpool Board (The Lancashire & Blackpool Destination Management Board Limited) and its term of reference.
2. The Board nominate a Member to take up its place on the Board.

Rationale:

A new Destination Management Organisation is being established to support the development of Tourism in Lancashire and Blackpool following the re-organisation of tourism organisations in the region. This will be formed as a company limited by guarantee and the Council is being offered a place on the Board along with Lancashire and Blackpool.

Policy and Corporate Implications (including consultation process):

The development of Tourism is a priority within the Regeneration Portfolio of the 2004/05 Performance Agreement.

Financial implications: None for the Council at this stage. The new body will eventually be making recommendations about how financial support from the NWDA and other external sources are allocated.

Legal implications/Powers:

The Council will be participating in a new company and as such the interests of the nominee will need to be protected.

Other resource implications:

None.

Signed:

Executive Member:

Date:

Also present:

Signed:

Chief Officer:

Date:

Background papers: A list of background papers on this issue is held with: Adam Scott on ext: 5438

Date of Publication of Decision:

Date of Expiry of Call-In Period:

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