



Blackburn with Darwen Council Privacy Notice

Service area – Local Offer Account Holder Entries

Purpose we collect the data

Service improvement and planning

Providing information regarding the local offer website and maintaining service entries

Providing information on key SEND developments/consultations

Categories of data we collect

Name

Email Address

Legal basis for processing

Consent Article 6(1)(a)

Who we share the information with

Internal Council departments

How long we hold the data

Data is retained until the service/activity provider withdraws the entry on the website.

Maintaining accurate service and account details are the responsibility of the account holder and these can be updated directly by the holder. Account holders/service providers can submit a request for their entries to be deleted to local.offer@blackburn.gov.uk

Note: Service/activity descriptions are public facing. Maintaining/deleting service entries is the responsibility of the account holder/service provider and this can be done directly by the holder on the website. If you have any queries email local.offer@blackburn.gov.uk